Top 10

visitor countries:

1.	GERMANY		
2.	ITALY		
3.	FRANCE		
4.	TURKEY		
5.	NETHERLANDS		
6.	GREAT BRITAIN		
7.	SPAIN		
8.	SWITZERLAND		
9.	BELGIUM		



visitors

63% from outside Germany techtextil

HERE YOU CAN FIND THE TECHNICAL TEXTILES **OF TOMORROW**



from 94 countries * including exchange visitors from Texprocess







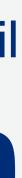
exhibitors from 50 countries

95%

exhibitors with intention to reparticipate

trade visitors with likelihood of returning

OF O/



Occupational status of trade visitors



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DESTINATION FOR TOP **DECISION MAKERS**





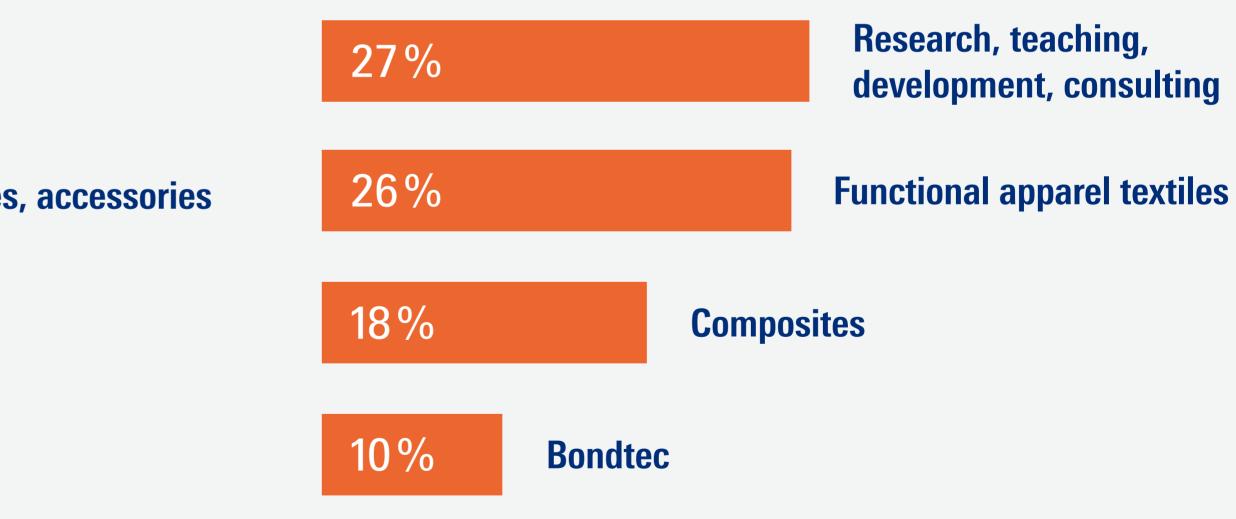
of visitors are involved in purchasing decisions.



41%		Fibres and yarns
39%		Technology, processes
35%		Woven fabrics, laid webs, braidings, knitted fabrics
33%	Coa	ated textiles
28%	Nonwove	ns

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WHAT INTERESTS **TRADE VISITORS**





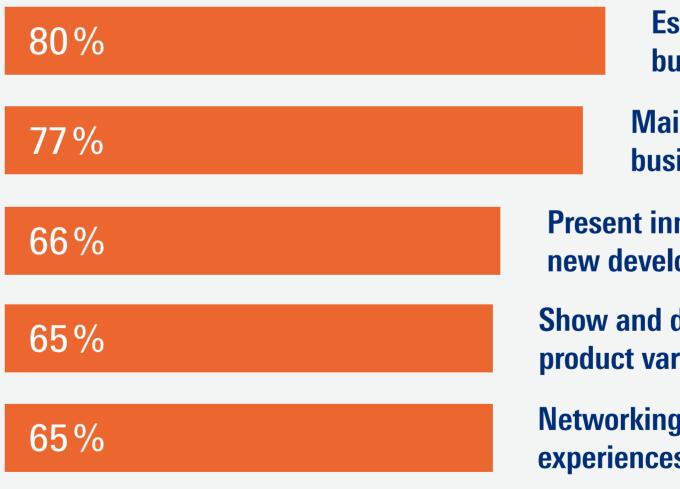
OUR TRADE FAIR TARGET: YOU. YOUR TRADE FAIR TARGET: ACHIEVED.

TOP 5 trade fair visit objectives trade visitors



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TOP 5 trade fair participation objectives exhibitors



Establishing new business relationships

Maintaining existing business relationships

Present innovations, new developments

Show and discuss product variants

Networking/exchanging experiences



