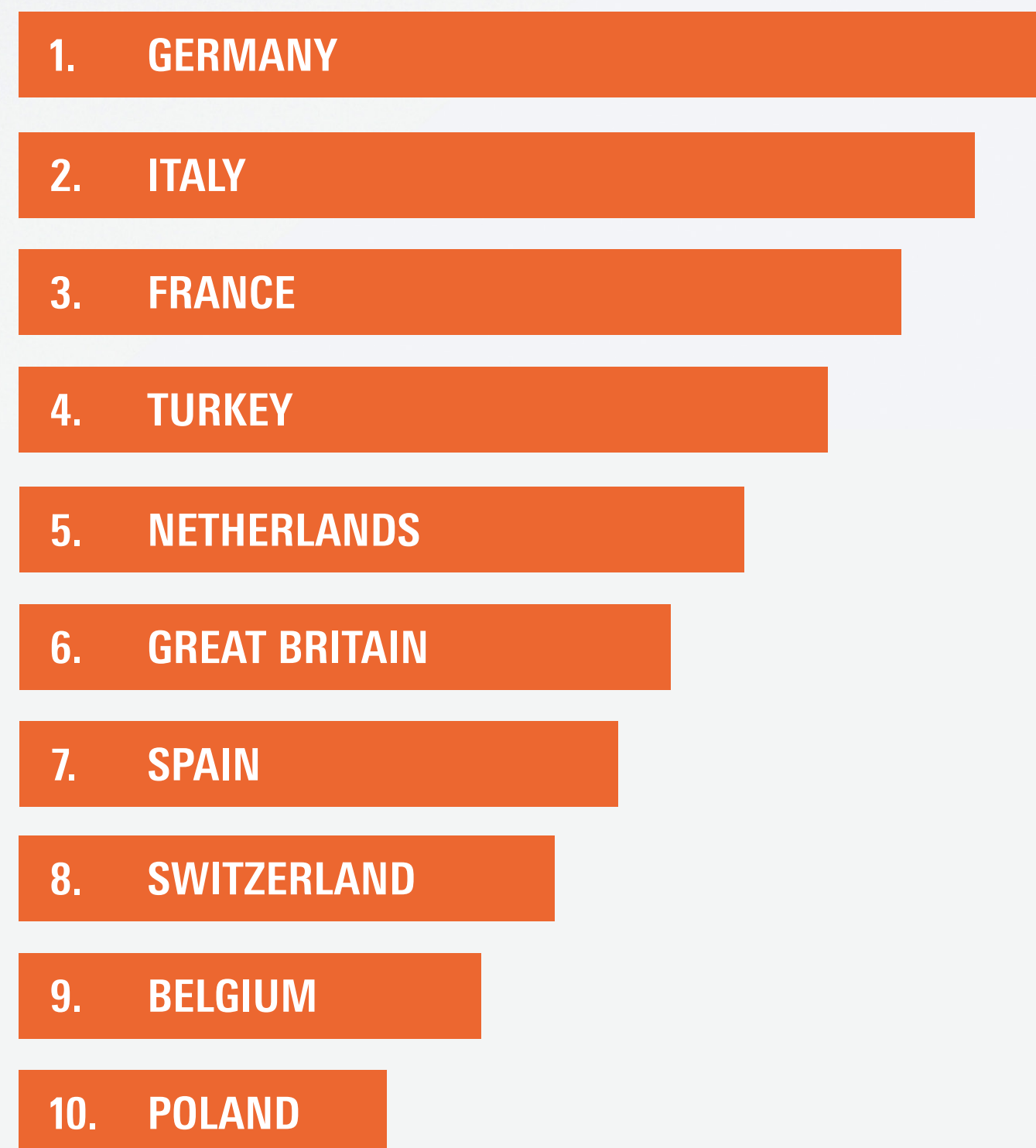


Top 10

visitor countries:



HERE YOU CAN FIND THE TECHNICAL TEXTILES OF TOMORROW

35,181*

visitors
from 94 countries

*including exchange visitors from Texprocess

1,469

exhibitors
from 50 countries

63 %

from outside Germany

95 %

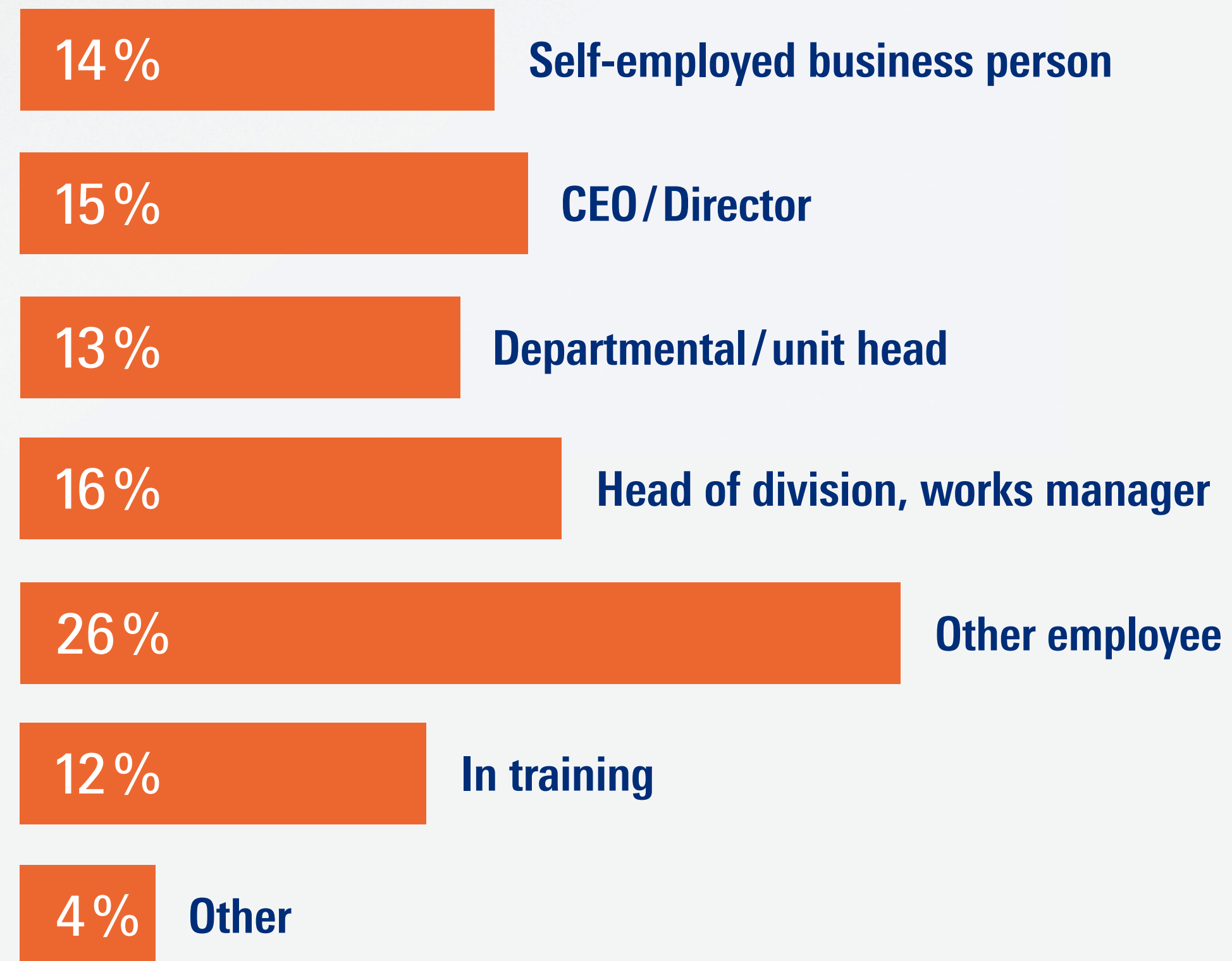
exhibitors with
intention to reparticipate

85 %

trade visitors with
likelihood of returning



Occupational status of trade visitors



DESTINATION FOR TOP DECISION MAKERS



75%

of visitors are involved in
purchasing decisions.

WHAT INTERESTS TRADE VISITORS



OUR TRADE FAIR TARGET: YOU. YOUR TRADE FAIR TARGET: ACHIEVED.

TOP 5 trade fair visit objectives trade visitors



93 % of trade visitors
achieved their
trade fair objectives

TOP 5 trade fair participation objectives exhibitors



90 % of exhibitors
achieved their
objectives