

### Chance. The most important guest at the fair.

Why is **Techtextil the most important trade fair** in the technical textile industry – for all materials and technologies combined?

### Because everyone attends.

Project planners, textiles engineers, product developers in the automotive industry, the fashion trade, aircraft manufacturers and hygiene specialists.

And, more importantly: Techtextil leaves **plenty of room for** the biggest ever driver of innovation – **chance encounters.** 

Techtextil brings people together, creates space for them to meet and therefore promotes innovation.

Participants have opportunities to encounter **new business partners**, innovative products and **inspirational ideas**, sometimes completely coincidentally. Without coincidence, such encounters would never occur.

These meetings and discoveries are decisive in any process of innovation and can determine the **financial success** of any undertaking.

That's why we answer the question this way:

The most important guest? Chance.

Also welcome at a textile trade fair: Cold, hard facts.

### **Exhibitors:**

1,473 from 50 countries, 75% outside Germany.

### **Visitors:**

35,181\* from 94 countries, 63% outside Germany, 75% of visitors are top decisionmakers, 33% of visitors are interested in coated fabrics.

### The top 10 visitor nations are:

Germany

6. Great Britain

Italy

7. Poland

France

8. Spain

Turkey

9. Switzerland

Netherlands

10. Belgium



<sup>\*</sup> Includes visitors to Texprocess.





There's no textile idea you can't find at Techtextil.

There's an amazing abundance of ideas, from very varied research and development departments.

So that you can avoid being overwhelmed, we've divided things up into **12 application areas:** 





# And within these areas you'll glimpse the future of textile industry product groups.

- Research, Development, Education
- Textile Production Technology & Processes
- Fibres and Yarns
- Woven Fabrics, Laid Webs, Braidings, Knitted Fabrics
- Nonwovens
- Coated Textiles
- Composites
- Bondtec
- Textile Chemicals and Dyes





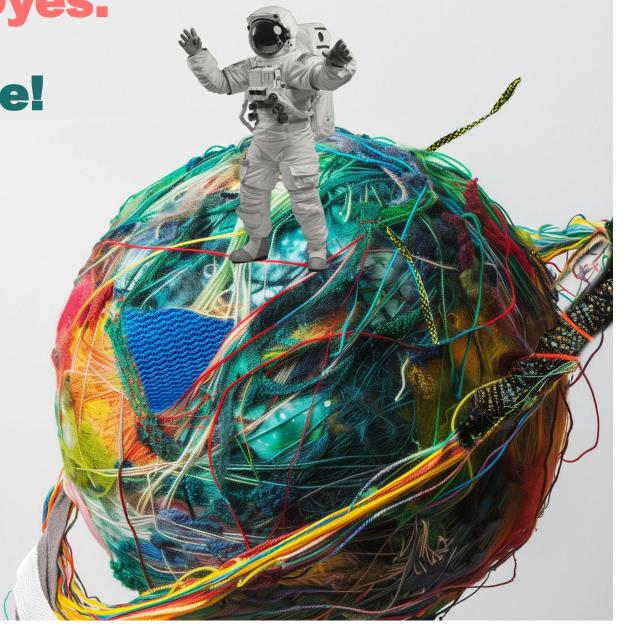
Textile Chemicals and Dyes. You'll be more relevant. You'll get your own place!

For the first time, we're really emphasising the increasing importance of the **Textile Chemicals and Dyes** used to proof, lubricate, finish and dye technical and performance fabrics like those in protective and outdoor clothing.

New spotlight area in Hall 9.0.

A key component in **the future of textiles.** It's concentrated and focused – this attracts even more attention.

**Please note:** As the area is close to performance apparel textile exhibitors, it doesn't take long to move between them all, and success is even closer at hand.





The best of the best always attend. How about you?

> **Techtextil and Texprocess** have been the leading textile industry trade fairs for decades now.

But don't just take their word for it –

the proof lies in the people who know they need to be there in Frankfurt every two years.

Here's an extract from the **who's who** of the last Techtextil:











... AND YOU?



**Archroma Management GmbH** 

**Avocet Dye And Chemical Co. Ltd.** 

**BT BIOTEX SDN BHD** 

**CHT** 

CTF2000 N.V.

Denge Kimya ve Tekstil Sanayi Ticaret Anonim Sirketi

**Dystar Singapore Pte Ltd** 

**EMS-CHEMIE AG** 

**Erca Advanced Polymer Solutions S.R.L.** 

**Graf Chemicals GmbH** 

Icap - Sira Chemicals and Polymers S.p.A.

IMA S.R.L.

**Interplast Kimya Sanayi Ve Ticaret A S.** 

**Livinguard Technologies AG** 

Pili SAS

PolyBlend UK Ltd

**Pulcra Chemicals GmbH** 

**Rudolf GmbH** 

**Sanitized AG** 

**Saraf Chemicals Private Limited** 

Schill+Seilacher GmbH

**Schmits International B.V.** 

**TANATEX Chemicals B.V.** 

**Textilchemie Dr. Petry GmbH** 

**Zschimmer & Schwarz GmbH & Co KG** 

## Chances need to be engineered. Clever Hall layout helps!



Texprocess
Hall/Halle 8.0

Textile Chemicals and Dyes

9.0

Performance Apparel Textiles

9.0, 9.1

Fibres and Yarns

11.0

Coated Textiles, Composites, Bondtec

11.

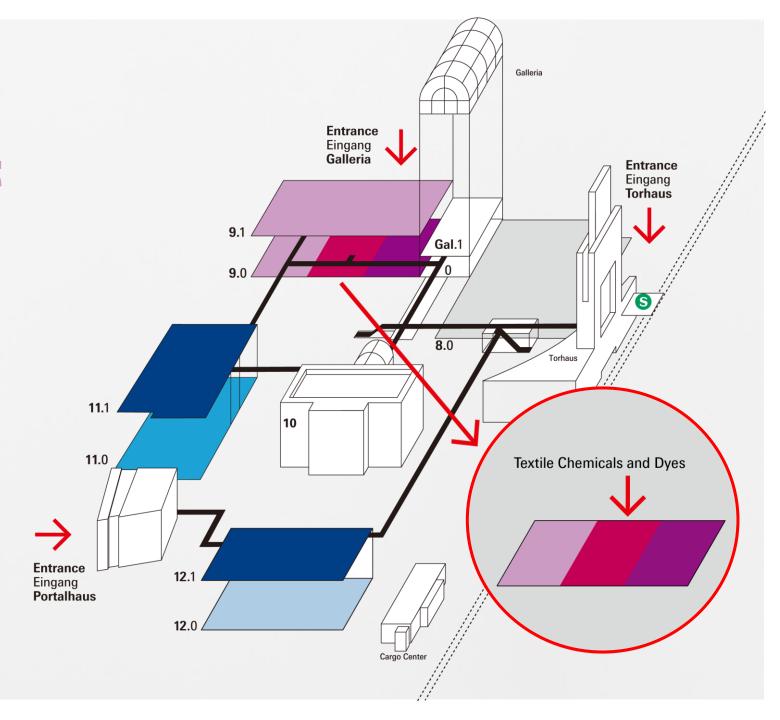
Textile Materials: Wovens, Laid Webs, Braidings, Knitted Fabrics

12.0

Textile Production Technology and Processes

12.

Textile Materials: Nonwovens, Wovens, Laid Webs, Braidings, Knitted Fabrics



Innovation needs chances. But a stand also needs to be reliable.

 Complete stand package comprising space, stand and marketing materials.

Highly visible presentation.

 Attractive setting for both planned and chance encounters with top trade fair attendees at your stand.

 A professional trade fair presence in quality surroundings with premium providers.

• Everything's ready for you when you arrive, no extra organisation needed.

Transparent costs.

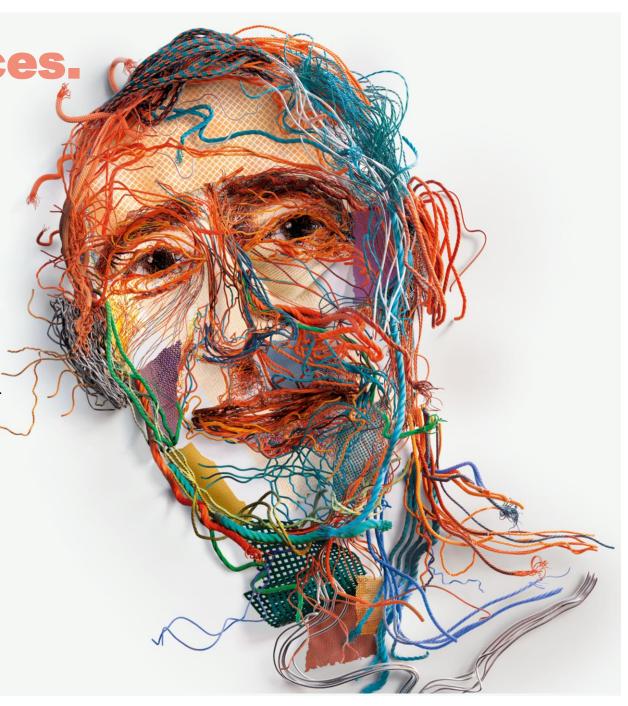
### **ALL-INCLUSIVE STAND:**

9 sqm - €5,500.00 12 sqm - €6,800.00 16 sqm - €8,500.00 20 sqm - €10,000.00 24 sqm - €11,500.00

24 sqm — € 10,000.00

24 sqm — € 11,500.00

All prices are exclusive of VAT, €0.60/sqm AUMA fee and €4.40/sqm environmental contribution, as well as €985 for the mandatory media package.



### It's no coincidence: Frankfurt's the ideal trade fair location.



- International trade fair location.
- Established textile industry meeting place.
- At the heart of Europe easy to reach by train, car or plane.
- This city has short journey times and perfect infrastructure.
- The location is 15 minutes from the airport, with flights to 270 destinations and passengers from over 100 countries.

At hand to answer all your questions: **Stella-Maria Mai** +49 69 75 75-32 74

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