

Press release

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## Techtextil and Texprocess 2019: The most international shows of all time

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**At Techtextil and Texprocess the textile and apparel industries displayed their most progressive side and even in challenging times still inspires a positive mood throughout the sector as a result. Record numbers of exhibitors and the highest levels of international participation to date have once again confirmed Frankfurt as the sector's global marketplace.**

With a total of 1,818 exhibitors from 59 countries and, in all, some 47,000 trade visitors from 116 countries<sup>1</sup>, the two biggest editions of Techtextil and Texprocess ever to be held, ended today in Frankfurt. Accordingly, for four days, the Frankfurt Fair and Exhibition Centre once again became the leading international platform for users of technical textiles from the widest variety of sectors, as well as for manufacturers of apparel, fashionwear, upholstered furniture and leather products.

"Over the last four days, Techtextil and Texprocess have brought together the entire world of textiles and their areas of application in Frankfurt. This double-barrelled trade fair had, in particular, three major things going for it: a larger number of top decision-makers, higher levels of international participation and a greater degree of satisfaction amongst exhibitors than ever before. Both exhibitors and visitors were extremely well prepared and actively took advantage of what was on offer at the two fairs, in order to drive their business forward in focussed ways," says Detlef Braun, Member of the Executive Board of Messe Frankfurt.

### **Techtextil scores highly for visitor quality and variety of users**

"We were thoroughly inundated on the very first day, particularly with international visitors. On top of our already high proportion of existing customers, we got lots of new contacts during the course of the trade fair," says Dr. Günther Gradnig, Managing Director at Sattler Pro-Tex GmbH. The response of exhibitors to the high levels of technical expertise amongst the visitors has been extremely positive. "The nice thing about Techtextil is that the visitors you meet are 100 percent specialists. The discussions we have had have been exclusively on a technical level – and a very high level at that. At the end of the day, this provides the foundation of good business," confirms Jörg Perwitzschky, Director of Marketing at Bayern Innovativ, speaking of visitor quality.

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<sup>1</sup> 2017: a total of 1,789 exhibitors from 66 countries and 47,388 visitors from 114 countries

### **Performance, functionality, and smart textiles – in abundance**

There was, amongst other things, strong representation at Techtextil for suppliers of fabrics for functional apparel and of smart textiles with integral lighting, heating and sensory functionality, which are used in sportswear, fashionwear, outdoor clothes and workwear. With these products, companies like Schoeller, Freudenberg, RUDOLF and Lenzing attracted designers, product managers and buyers from a host of well-known clothing manufacturers. “We had loads of people at our stand, who were looking for specific things, including many well-known brands such as Alpha Tauri, Mammut, North Face and Tommy Hilfiger,” confirms Hendrikus van Es, Head of Protection Textiles and Member of the Senior Management Team of Schoeller Textil AG. There were, moreover, numerous exhibitors for accessories and components including, for instance, international market leaders for zip fasteners, YKK. “Visitors came from all over the world, from the USA, Pakistan, Asia, even Columbia. We are fantastically satisfied with the show,” says, for example, Jan Cees van Baaren, Sales Manager at YKK.

### **Texprocess a huge boost for the sector**

“Texprocess has inspired a very positive mood amongst suppliers. The manufacturers of sewing and apparel technology and of machinery for the processing of technical textiles and leather, have been reporting a certain reluctance to invest amongst their customers, caused by, among other things, current international trade barriers,” says Elgar Straub, General Manager of the Textile Care, Fabric and Leather Technologies (TFL) division of the VDMA (*Association of German Machine and Plant Manufacturers*). “We look towards the future with a great deal of positivity.”

Texprocess was also all about digital solutions for the sector – from fully networked production lines in the form of micro-factories and machines capable of autonomous learning to cloud-based collaboration between designers, product developers, manufactures and retailers across national boundaries. “Digitalisation and interlinked networks in the sector are gaining traction and have now reached as far as the retail shop,” says Straub. “An effect that we summarise as Impact 4.0, the direct effects of Industry 4.0.” It is something Alexander Behm, Product Manager Technical Textiles at H. Stoll AG & Co. KG also confirms: “I think that, in the not too distant future, things will go more and more in that direction and, in partnership with software suppliers and machinery manufacturers for other stages of the work, will eventually include the entire process chain.” These particular knitting machine manufacturers showcased the 3D knitting of shoe uppers in the Digital Textile Micro-Factory at Techtextil and Texprocess.

Gemini CAD Systems were manifestly delighted with their own micro-factory: „With our ‘Pixel to Product’ concept, we were able to clearly show our many visitors the benefits of made to measure garments and the end-to-end workflow to produce them. The connection to the clothing and fashion industry plays a very important role for us. That is why we will a show micro factory in July with several partners at the world’s largest trade show for sustainable fashion, Neonyt, during Berlin Fashion Week“, says Luca Traian, CEO Gemini CAD Systems.

Techtextil Texprocess  
Leading International Trade Fairs for  
Technical Textiles and Nonwoens and the  
Processing of Flexible and Textile  
Materials  
Frankfurt am Main, 4 to 7 May 2019

## **Textile industry and textile processors increasingly committed to sustainability**

With 'Sustainability at Techtexil and Texprocess' both trade fairs concentrated the focus on the approaches that its exhibitors are adopting to sustainability issues. A dedicated exhibition guide took visitors straight to the relevant exhibitors. Marc W. Lorch, CEO of Zwissler Holding AG: "For us, the sustainability focus at this year's Techtexil was extremely important. We have our own Sustainability Manager, who consistently takes care of this matter and its ramifications in all areas. We not only talk about sustainability – we live it. We have been preparing ourselves for this appearance for a long time in the run up to the show and have also involved our customers and suppliers." And, for the first time, there were, in 2019, two winners of the Techtexil Innovation Award in the sustainability category.

The next Techtexil and Texprocess will take place from 4 to 7 May 2021.

### **Press releases & images:**

<https://techtexil.messefrankfurt.com/frankfurt/en/press.html>

<https://texprocess.messefrankfurt.com/frankfurt/en/press.html>

### **On the internet:**

[www.facebook.com/techtexil](http://www.facebook.com/techtexil)

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[www.texprocess-blog.com](http://www.texprocess-blog.com)

[www.instagram.com/techtexil\\_texprocess](http://www.instagram.com/techtexil_texprocess)

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

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